

# Pickups BY





# Strong on Truckin' GMC Pickups

Start your truckin' in a GMC Pickup. It's great as a second or only car — for hard work, light work or purely for pleasure. Do your thing . . . read on and see what pleases you best.

GMC offers an impressive lineup of Pickups — Wideside or Fenderside, long or short wheelbase, half-, three-quarter- or one-ton, 2- or 4-wheel-drive, Regular Cab, Crew Cab, Bonus Cab or Cab & Chassis model(s). If you need a 2-wheel-drive, half-ton truck that can handle bigger and tougher jobs than a regular half-tonner, consider the Heavy-Half — available in GVWRs of 6,050 or 6,200 lbs. in either Wideside or Fenderside model. It is equipped with 3,400-lb.-capacity, massive girder beam independent front suspension with heavy-duty front coil springs, heavy-duty rear leaf springs, heavy-duty front disc/rear drum brake system with vacuum power assist, large LR78-15B tires and special "Heavy-Half" identifying decal.

To keep you truckin', we offer a broad selection of available engines and transmissions. There are two In-Line Six engines, four short-stroke V8 gasoline engines and the 5.7 Litre diesel-powered Pickup model. See pages 15 and 16 for engine availability and horsepower.

For '79, the GMC Pickup features a new front-end appearance with new integral head/parking lamp bezels and new lower grille outline molding of bright metal plus a new color treatment for the grille itself. There is a new hood aerodynamic contour to improve airflow. On C-1500 models with GVWRs up to 6,000 lbs., there are a hood seal and an underbody air dam for improved aerodynamics. There are other new features including new interior and exterior colors, bright hubcaps are standard and there is a new concealed fuel filler . . . and more.

## GMC WIDESIDE MODELS

Our most popular model, the handsome Wideside, is available in nominally rated half-, three-quarter- and one-ton models on 117.5-, 131.5- or with Crew Cab or Bonus Cab on 164.5-inch wheelbase. Cargo boxes, available in 6½- or 8-foot length, have standard ribbed-steel floor for easy slide-on loading. A chemically treated wood floor is available for the 8-foot box. The quick-release tailgate accommodates long loads and its simple removable feature facilitates camper body installation. Four trim levels are offered: Sierra (standard); Sierra Grande, High Sierra and Sierra Classic are available. Also available are the sleek Z77 Street Coupe and ZY5 Exterior Decor Trim Packages, plus available high-back bucket seats. (Cover: Shown is Sierra Classic C-1500 Pickup with 8-foot box.)

2-DOOR WIDESIDE PICKUP MODELS

MODEL	NOMINAL RATING AND TYPE	CAB STYLE	WHEELBASE (IN.)	CARGO BOX INTERIOR MAXIMUM LENGTH (IN.)
TC-10703 TK-10703	½-Ton, 2-Wheel ½-Ton, 4-Wheel	Conventional	117.5	78.25
TC-10903 TK-10903 TC-20903 TK-20903 TC-30903 TK-30903	½-Ton, 2-Wheel ½-Ton, 4-Wheel ¾-Ton, 2-Wheel ¾-Ton, 4-Wheel 1-Ton, 2-Wheel 1-Ton, 4-Wheel	Conventional	131.5	98



GMC Wideside 1500 Series Sierra Grande Diesel Pickup.





GMC Wideside 2500 Series High Sierra 4-Wheel-Drive Pickup.



GMC Wideside 1500 Series Sierra Heavy-Half Pickup.  
Orange color is special order.



GMC Wideside 2500 Series Sierra Pickup with available  
body side moldings and equipment.



# GMC Fenderside Pickups With a Sporty Flair



GMC Fenderside 1500 Series Sierra Classic Heavy-Half Pickup.

## GMC FENDERSIDE MODELS

Fenderside models offer the same dependable cab construction found in GMC Pickups. Steps between the back of the cab and rear fender permit easy side loading and cargo handling. Available with 6½- or 8-foot box equipped with standard wood floors that provide good footing for livestock and permit nail downs to help prevent cargo from shifting. Smooth interior walls are ideal for many applications and the 50" x 98" box on the 8 ft. model easily handles a 4' x 8' panel with the tailgate closed. The tight-fitting tailgate helps retain loose-bulk loads and a seven-strip, steel skid system allows for wood floor expansion and contraction while providing a handy slide-loading aid. Reinforced stake pockets for the addition of stake racks are standard. In '79 models, the side marker lamps have been moved from the fender and incorporated in the taillight and a new fuel filler door has been added.

## EXTERIOR DECOR PACKAGE, RPO ZY5

This exciting package is available on Wideside models and features a special two-tone color treatment, color-coordinated hood stripes (decals) and a stand-up-type hood emblem (shown upper right). See your GMC dealer for full details.



GMC Fenderside Sierra Pickup with 6½-foot cargo box with standard wheel trim and painted front bumper. Preferred by many for its easy-loading practicality and by others for its debonair shorty-goin'-truckin' good looks.





Wideside Pickup with available ZY5 trim.



Fenderside Pickup with available Street Coupe trim.

### STREET COUPE PACKAGE, RPO Z77

This exciting package, available only on Wideside and Fenderside 6½-foot box models, features special two-tone color with multitone striping, bumpers painted secondary body color and with impact strips on front bumper and Wideside rear bumper, grille painted black with bright trim, bright hood ornament and basic Sierra Grande exterior trim. Interior features include Sierra Grande interior trim plus color-keyed carpeting. Special available items include aluminum wheels and white-lettered tires. Want to know more . . . see your GMC dealer for full details.

### FENDERSIDE PICKUP MODELS

MODEL	NOMINAL RATING AND TYPE	CAB STYLE	WHEELBASE (IN.)	CARGO BOX INTERIOR MAXIMUM LENGTH (IN.)
TC-10703 TK-10703	½-Ton, 2-Wheel ½-Ton, 4-Wheel	Conventional	117.5	78.25
TC-10903 TK-10903	½-Ton, 2-Wheel ½-Ton, 4-Wheel	Conventional	131.5	98.25
TC-20903 TK-20903	¾-Ton, 2-Wheel ¾-Ton, 4-Wheel			
TC-30903 TK-30903	1-Ton, 2-Wheel 1-Ton, 4-Wheel			

**A word about this catalog:** We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details and, before ordering, you should ask him to bring you up to date.

Many vehicles in this catalog are shown with available factory-installed options, dealer accessories and special equipment from various independent suppliers.



### PAINT OPTIONS (WIDESIDE MODELS)

Standard solid paint (ZY1) not shown. ① Available conventional two-tone (ZY2) with roof in contrasting second color. ② Solid color with available spear in RPO Z62 package. ③ Available special two-tone for Widesides (ZY3) with secondary Neutral or White between side upper and lower moldings. ④ Available special two-tone for Wide-

sides (ZY3) with contrasting or complementary color between the upper and lower side moldings. ⑤ Available deluxe two-tone for Widesides (ZY4) with contrasting or complementary color on the roof and between the upper and lower side moldings.



# Big GMC Bonus/Crew Cabs



Six-passenger Crew Cab with dealer-installed paint to match trailer and chromed wheels.

GMC Bonus/Crew Cab models are "extra special." Crew Cabs transport extra people — Bonus Cabs carry extra cargo — both can be equipped to tow large trailers. Choose between roomy, in-cab seating for six with Crew Cab models or front seating for three and big, 56-cubic-foot, lockable interior cargo space offered by Bonus Cab models. Both models offer the convenience of four doors with roll-down glass. A standard 8-foot Wideside cargo box provides 74.3 cubic feet of load space.

Three-quarter- and one-ton models offer a broad range of available driveline combinations. One-ton model with conventional or Full-Time 4-wheel drive offers on/off-road capability and provides for a GVWR up to 10,000 lbs. when equipped with available dual rear wheels. For engine and transmission availability, see the chart on back cover.

## BONUS/CREW CAB INTERIORS

Bonus/Crew Cab interiors are available in standard Sierra or available Sierra Grande or Sierra Classic trim levels.

Interior shown illustrates the Crew Cab Sierra Grande interior with front seat and rear seat trimmed in available custom cloth and vinyl. Bonus/Crew Cab models also can be ordered with standard Sierra or available Sierra Classic trim.

Crew Cab models feature two full-width, foam-padded bench seats for 6-passenger seating comfort. Available forward-folding back for the rear seat provides access to out-of-sight storage space behind the seat; included with Sierra Classic trim.



Sierra Grande Crew Cab with available cloth interior.

Bonus Cab models with 3-passenger front bench seat have the same basic interior features as the Crew Cab. Four-door feature provides easy loading and unloading from either side of the 56-cu.-ft.-capacity lockable interior cargo space. Bonus/Crew Cab models also offer available comfort and convenience equipment including air conditioning, Comfortilt steering wheel, power steering for 2-wheel-drive models, (standard on 4-wheel-drive models), a selection of radio and sound equipment, and more.

## GMC BONUS/CREW CAB MODELS

MODEL	NOMINAL RATING AND TYPE	CAB STYLE	WHEELBASE (IN.)	CARGO BOX INTERIOR MAXIMUM LENGTH (IN.)	OVERALL LENGTH (IN.)
WIDESIDE					
TC-20943 + AS3	¾-Ton, 2-Wheel	Crew			
TC-30943 + AS3	1-Ton, 2-Wheel	Crew	164.5	98	244.4
TK-30943 + AS3	1-Ton, 4-Wheel	Crew			
TC-20943 + YG4	¾-Ton, 2-Wheel	Bonus			
TC-30943 + YG4	1-Ton, 2-Wheel	Bonus	164.5	98	244.4
TK-30943 + YG4	1-Ton, 4-Wheel	Bonus			



# 4-Wheel-Drive Trucks



K-1500, one-half-ton Wideside Sierra Grande, 4-wheel-drive Pickup.

GMC available 4-wheel-drive Pickups keep on truckin' when your job site or campsite is off the road in rough or low-traction territory. Four-wheel drive is available for nominally rated half-, three-quarter-, and one-ton Wideside, Fenderside and Cab & Chassis models with Regular Cab, Bonus Cab or Crew Cab. GVWs range from 6,200 to 10,000 lbs. depending on model. Power steering is standard on all K-models. K-3500 one-ton models are equipped with standard power brakes, 4-speed manual transmission and other heavy-duty components.

## CONVENTIONAL 4-WHEEL DRIVE

Conventional 4-wheel-drive system is standard on K-models with manual transmissions. Three-speed on K-1500/2500 and 4-speed transmission on K-3500 models are standard. The 2-speed transfer case allows operation in 2- or 4-wheel drive and includes a power takeoff opening and freewheeling front hubs.

## FULL-TIME 4-WHEEL DRIVE

Full-Time 4-wheel drive is the system you get when the available automatic transmission is ordered on K-models. The interaxle differential in the transfer case permits the gear box to remain in the 4-wheel-drive mode at all times. It also compensates for variations in speed between the front and rear axles and delivers good traction for off-road operations and on-highway speeds.

For off-road operation requiring extra traction, both axles can be rigidly locked together (bypassing the differential) by moving the transfer case shift lever to the "High Loc" (1:1



K-1500, one-half-ton Fenderside Pickup with available Street Coupe equipment.

gear ratio) or "Low Loc" (2:1 reduction) position.

All available Full-Time 4-wheel-drive controls are in easy reach of the driver from inside the cab. There is no need to shift into or out of 4-wheel drive or to get out to lock or unlock front freewheeling hubs.

## 4-WHEEL-DRIVE MODELS

MODEL	NOMINAL RATING	CAB STYLE	WHEELBASE (IN.)	CARGO BOX INTERIOR MAXIMUM LENGTH (IN.)
WIDESIDE AND FENDERSIDE TK-10703	1/2-Ton	Conventional	117.5	78.25
TK-10903 TK-20903 TK-30903	1/2-Ton 3/4-Ton 1-Ton	Conventional Conventional Conventional	131.5	98
WIDESIDE BONUS CAB AND CREW CAB* TK-30943 + AS3 TK-30943 + YG4	1-Ton 1-Ton	Crew Bonus	164.5	98

\*GMC Cab & Chassis models are available with 4-wheel drive. See Page 13.



You may be attracted by a GMC Pickup's sharp appearance and the luxury of its cab — but for long-term satisfaction you'll really appreciate the value of its tough construction. Consider these features:

Take a close look at what we have to offer. A cab that is roomy and comfortable, offers a wide selection of interior trims, and there's a lot that can't be seen so readily. Consider these features:

① Strong cabs are double-walled in specific areas for structural rigidity. Outside cab back panel and inner back panel are welded together to contribute to overall structural rigidity. Large, generous panels are used in many areas, including front-end sheet metal.

② Front door frames and doors are constructed with one-piece inner and outer steel panels welded together for a rigid structure. One-piece front door frame stampings, an integral part of the cab structure, help provide a good fit, alignment and sealing. The one-piece construction allows for few seams and joints that could warp and leak. Door frames and door inner and outer panels are fabricated of precoated steel to help resist corrosion.

③ Standard Wideside cargo box features a ribbed-steel floor for slide loading. Fender-side cargo box features a standard wood floor with steel slide strips. Hardwood floor also available in 8-foot Wideside body. ④ Total glass area of 2-door models, including side and rear windows, is 3,329 square inches. Helps provide impressive visibility. Tinted glass also is available.

⑤ Wideside outer sidewalls and tailgate are fabricated of precoated steel and major pickup box parts are Electro-Dip primed to help resist corrosion. The pickup box steel floor, sidewalls, front panel and tailgate assembly are totally immersed in an electrostatically charged primer for thorough primer coverage.

⑥ Sixteen-gallon (1500 Series) and 20-gallon (2500-3500 Series), side-mounted fuel tanks are standard. Same capacity auxiliary fuel tank also is available. ⑦ Standard Wideside cargo box sidewalls

and tailgate are double-walled for rigidity and appearance protection. Front stake pockets plus center pockets on 8-foot boxes have convenient holes for cargo tie down. ⑧ Steering-column-mounted ignition switch with separate key is standard on all models and incorporates a steering column lock on all models and transmission interlock on models with available automatic transmission or standard 3-speed manual transmission. ⑨ Salisbury-type rear axles are standard. Design features include use of a large ring gear, roller bearings and a wide range of available ratios. Limited slip differentials also are available.

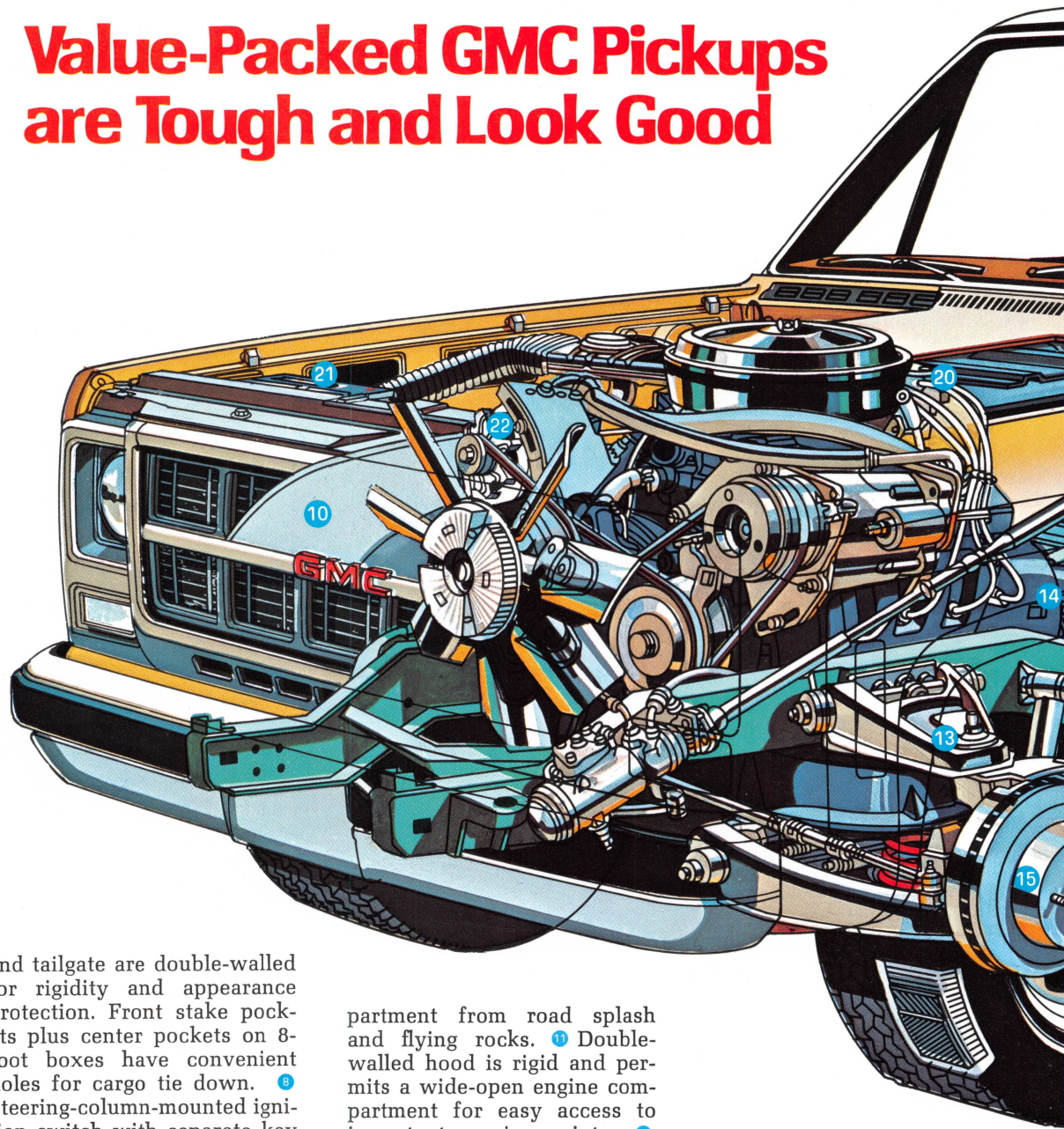
⑩ Front fenders are of double-walled construction for front-end sheet metal rigidity. Outer panels are fabricated of precoated steel and inner surfaces of inner panels are treated with a zinc-rich primer coat before finish primer to help resist corrosion. Separate front wheelhousing helps to insulate engine com-

partment from road splash and flying rocks. ⑪ Double-walled hood is rigid and permits a wide-open engine compartment for easy access to important service points. ⑫ Staggered rear shock absorbers help control power hop. Heavy-duty front and rear shock absorbers are available; heavy-duty rear shocks standard on one-ton, 2-wheel-drive models. Standard two-stage multileaf spring rear suspension contributes to a smooth ride. Vari-Rate design provides a soft ride when lightly loaded, firm support when full. Heavy-duty rear springs are available on most models. ⑬ Standard independent front suspension on 2-wheel-drive models features rubber bushings for inner pivots of the control arms on half-ton models to help soak up road shock; threaded steel bushings are standard on three-quarter- and one-ton models. Eleven-inch-diam-

eter, 124-sq.-in. clutch is standard on all C/K models powered with In-Line six-cylinder engines. Eleven-inch clutches also are standard with all 2-bbl., V8-powered models and on 4-bbl., V8 models under 6,000 lbs. GVW; 12-inch-diameter clutches are included with all 4-bbl., V8-powered models that are over 6,000 lbs. GVW.

⑭ Three-speed, fully synchronized manual transmissions with column-mounted controls are standard on all 1500 and 2500 Series models (except 2500 Series Bonus Cabs). A 4-speed manual transmission with floor-mounted control is standard on all 3500 Series models and 2500 Series Bonus Cabs. Automatic transmissions are available on all Light Duty models

## Value-Packed GMC Pickups are Tough and Look Good









# Interiors That Look Good and Wear Well

For '79, we've made some appearance changes we think you'll like. There is a new standard vinyl seat trim and new available seat trim colors in Mystic, Camel Tan and Carmine, depending upon model. The headliner for Sierra Grande and Sierra Classic 4-door models is Mystic-colored for '79 and a custom steering wheel is added for High Sierra and Sierra Classic 4-wheel-drive models, and a wider vent window post for added theft protection is standard.

## **SIERRA INTERIOR (STANDARD) 2-DOOR CABS AND PICKUPS**

For '79, standard foam-padded bench seats are upholstered in houndstooth-patterned, all-vinyl trim in a choice of Blue, Green, Camel Tan or Carmine. Interior equipment includes embossed black rubber floor mat with full-length, black plastic scuff plates for mat retention; black diamond-textured instrument cluster faceplate with bright trim rings around openings; color-keyed instrument panel pad with Sierra emblem and black diamond-textured plastic trim; color-keyed door trim panels with armrests; courtesy/map lamp; padded sunshades; inside rearview mirror; map compartment with door; three seat belts with integral shoulder belts for driver and right-hand passenger; and a standard insulation pad sandwiched between the double-walled cab roof to help control noise and temperature. Sierra exterior includes nameplates on front fenders, chromed right-hand and left-hand outside rearview mirrors, new combination headlamp/parking lamp bezels, new grille lower outline molding, new bright hubcaps on single-rear-wheel models. High-back bucket seats in Camel Tan custom vinyl trim are available.

## **SIERRA GRANDE INTERIOR (RPO Z62) 2-DOOR CABS AND PICKUPS**

Sierra Grande standard full-depth foam bench seat with folding backrest can be ordered

in Blue, Green, Camel Tan, Mystic or Carmine custom vinyl or custom cloth. Available striped vinyl seat comes in Blue, Green, Camel Tan or Carmine or you may prefer available high-back bucket seats in Camel Tan or Mystic custom vinyl with center console and color-keyed carpeting. Two-tone interiors featuring Mystic custom vinyl or custom cloth seat trim and door trim panels in combination with either Blue, Green, Carmine or Camel Tan instrument panel

pad, sunshades and floor covering are available. Standard Sierra Grande equipment includes bright door trim, integral armrests, cigar lighter with ashtray light, dome lamp with door-operated switches, sound-damping insulation under cowl and on cab back panel and Sierra Grande emblem on the instrument panel. Rubber floor mats are color-keyed. Exterior equipment includes dual horns, chromed front bumper, bright front and rear window moldings, spear-

type black body side upper molding with bright trim (Wideside only), bright side and rear lamp trim (except tail/backup lamps on Cab & Chassis and Fenderside), and Sierra Grande identification emblem on front fenders.

## **HIGH SIERRA INTERIOR (RPO Z84) 2-DOOR CABS AND PICKUPS**

High Sierra interiors feature all of the Sierra Grande items offered plus the following additions and substitutions: color-



Available Sierra Classic trim, YE9





Available High Sierra trim, Z84



Available Sierra Grande trim, Z62



Standard Sierra trim



Available high-back bucket seats



keyed carpeting; bright sill plates; molded plastic door trim panels with simulated tooled-leather trim; bright brush-finished inserts and vinyl storage pockets; "High Sierra" nameplate on the instrument panel; color-keyed, molded, insulated headliner; and special insulation. Other equipment includes: "High Sierra" emblems on instrument panel and front fenders; custom steering wheel; bright cab back panel molding; and bright upper body side moldings plus

a polished metal tailgate applique with raised, black-painted "GMC" letters (Wideside only). High-back bucket seat option (AV5) in Camel Tan or Mystic is available. Two-tone interiors featuring Mystic custom vinyl or custom cloth seat trim door trim panels, sunshades and headliner in combination with either Blue, Green, Carmine or Camel Tan instrument panel pad and carpeting are available.

#### **BUCKET SEATS (RPO AV5)**

High-back bucket seats with center console are available in all trim levels in 2-door conventional cab models in custom vinyl in either Camel Tan

(all models) or Mystic (except Sierra models). Center console provides a handy storage place for maps and personal items. Equipment, colors and trim create a personal, functional and comfortable vehicle interior that makes you feel at home. Includes color-keyed, cut-pile carpeting on cab floor and lower cab back panel and extra-thick, full-floor insulation. Full-length bright door sill scuff plates are included when ordered on Sierra model.

Standard dash padded with energy-absorbing foam is keyed to interior color. Read-at-a-glance instrument cluster and control knobs within easy reach create a convenient driver control center.

#### **SIERRA CLASSIC INTERIOR (RPO YE9) 2-DOOR CABS AND PICKUPS**

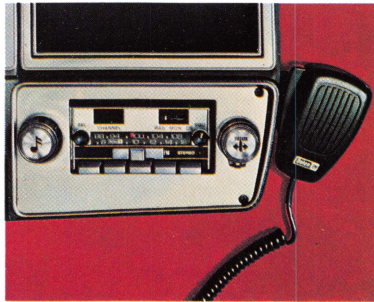
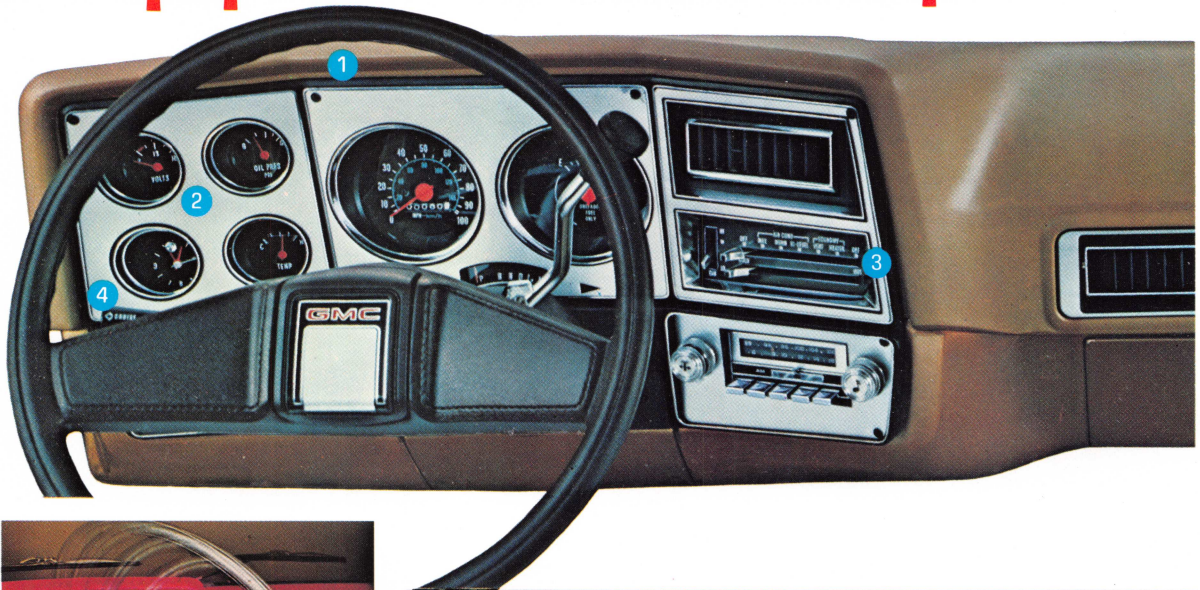
The Sierra Classic interior includes all of the items offered in the High Sierra interior, plus the following additions or substitutions: full door trim panels with carpet trim on lower door; simulated tooled-leather trim; bright brush-finished inserts; storage pockets and door closing assist straps; lustrous, brush-finished treatment of the instrument cluster faceplate and instrument panel pad applique; full instrumentation including voltmeter, oil pressure and engine temperature gage; bright lower body side moldings; wheel opening moldings; and a lustrous, satin-finished tailgate applique for Wideside models.

Sierra Classic interior includes a deep, full-foam bench seat trimmed in Blue, Green, Camel Tan, Carmine or Mystic or custom cloth or custom vinyl. Two-tone interiors featuring Mystic custom vinyl or custom cloth seat trim, door trim panels, sunshades and headliner with either Blue, Green, Carmine or Camel Tan instrument panel pad and carpeting trim are available. High-back bucket seat option (AV5) in Camel Tan or Mystic also is available.



# Available Equipment for GMC Pickups

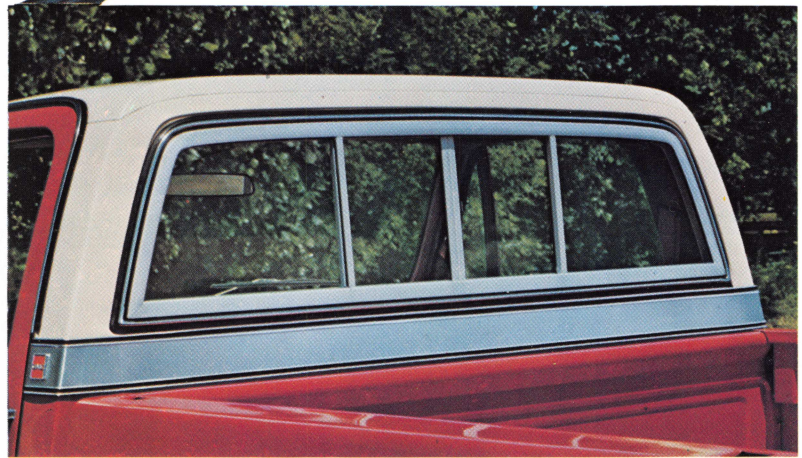
GMC offers a full line of available factory- or dealer-installed accessories for most general purpose or recreational needs. (1) Deluxe instrument panel is available when (2) optional instrumentation package with gages for voltmeter, temperature, oil pressure and either an electric clock or tachometer is ordered. (Deluxe panel and instruments are included with Sierra Classic models.) (3) All-Weather air conditioning includes extra-cooling and 55-amp Delcotron. (4) Long-distance driving can be more comfortable with available speed and cruise control.



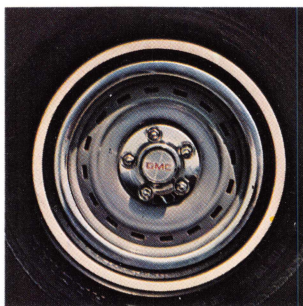
A windshield antenna is included when you order your GMC Pickup with a factory-installed Delco AM or AM/FM push-button radio. Your GMC dealer can install a variety of available sound equipment.



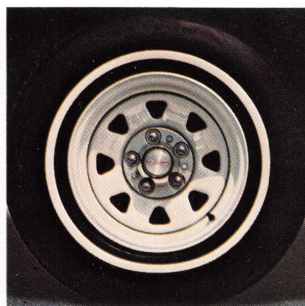
Available on most models, tilt steering wheel adjusts through six positions for added driver comfort. May be ordered with available automatic or 4-speed manual transmission. Ask your dealer for a demonstration.



Available easy-sliding, two-section rear cab window for increased ventilation and direct cab-to-camper communications. Ask your GMC dealer for any accessory you do not see in this brochure.



N67 Rally wheels. Include special hubs and P06 trim rings



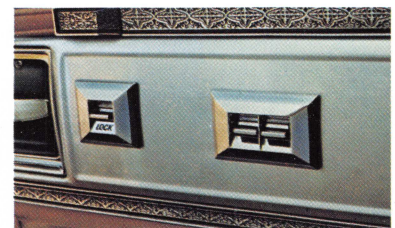
PA6 styled wheels include special hubs



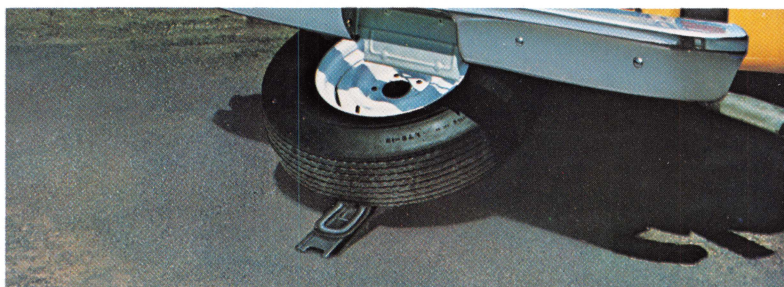
PH7 styled aluminum wheels (available for Street Coupe models only).

## WHEELS

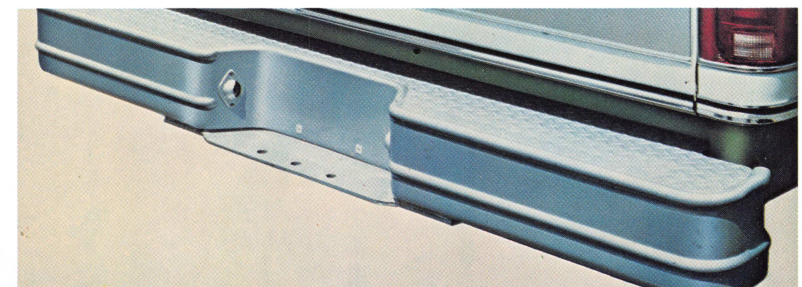
Ask your dealer for full details about the wide selection of wheels, wheel trim and tires that is available to fill your requirements.



Available power windows for 2-door cab models operate both side windows. Available power door locks for both doors.



Available glide-out spare tire carrier provides a convenient access to spare tire storage under the pickup box. A real convenience when tire changing is necessary.



Available rear step bumper with diamond-tread, steel-plate top adds extra utility with built-in trailer hitch ball provision. Trailering Special and Camper Special Packages are available.





C-3500 Cab & Chassis with dealer installed stake body.

## GMC Cab & Chassis Models



GMC's wide selection of 2-door and 4-door Cab & Chassis models readily adapts to light commercial van bodies and other specialized uses such as delivery, construction, dump, wrecker, general utility applications, camper and catering bodies. Factory-installed stake and platform bodies are available in 8- and 9-foot lengths. Platforms are constructed of kiln-dried, sealed floor boards held securely in place by flush steel skid strips that permit expansion. A round-cornered steel body rub rail offers protection in close loading situations.

Cab & Chassis one-half-, three-quarter- and one-ton models are offered with either 2- or 4-wheel drive. One-half-ton, 2-wheel-drive models require a 6,050- or 6,200-lb. GVW rating. Four-wheel-drive models with available automatic transmission feature Full-Time 4-wheel drive with all controls in the cab. (See Page 7 for 4-wheel-drive information.)

Cab & Chassis models are available in Bonus and Crew Cab bodies for extra passenger-carrying capability and big, in-cab lockable cargo space.

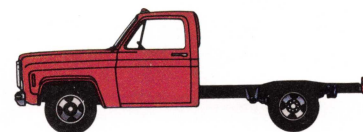
Available dual rear wheels, 7,500-lb.-capacity rear axles and selected heavy-duty components offer a GVW rating of 10,000 lbs.

Half- and three-quarter-ton models have a standard 3-speed column-mounted manual transmission. A 4-speed, floor-mounted manual is standard on one-ton Regular Cab models and on three-quarter- and one-

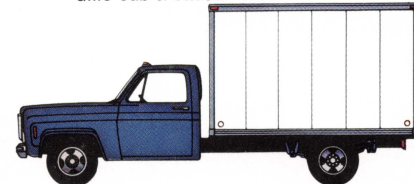
ton Bonus and Crew Cab models. (For engine information, see Pages 14, 15 and 16.) The standard interior for 2-door Cab & Chassis models is the Sierra, and the Sierra Grande, High Sierra and Sierra Classic are available. Available power assist and comfort and convenience equipment includes: full instruments, power steering on 2-wheel-drive models, Comfortilt steering wheel, AM and AM/FM radios, automatic transmission, speed and cruise control, air conditioning with in-dash directional vents and more. See your GMC dealer for details.

**CAB & CHASSIS MODELS**

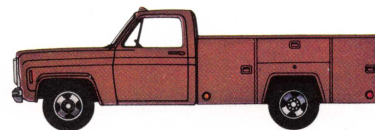
MODEL	NOMINAL RATING	CAB STYLE	WHEELBASE (IN.)	OVERALL LENGTH (IN.)
TC/TK-10703	1/2-Ton, 2- and 4-Wheel	Conventional	117.5	186
TC/TK-10903	1/2-Ton, 2- and 4-Wheel	Conventional	131.5	206
TC/TK-20903	3/4-Ton, 2- and 4-Wheel			
TC/TK-30903	1-Ton, 2- and 4-Wheel			
TC/TK-31003	1-Ton, 2- and 4-Wheel	Conventional	135.5	215.5
TC/TK-31403	1-Ton, 2- and 4-Wheel	Conventional	159.5	239.5
TC-20943 + AS3/YG4	3/4-Ton, 2-Wheel	Bonus/Crew Bonus/Crew	164.5	238.9
TC/TK-30943 + AS3/YG4	1-Ton, 2- and 4-Wheel			



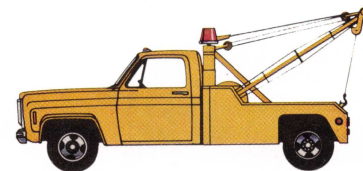
GMC Cab & Chassis model



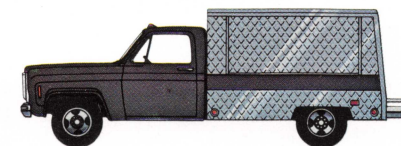
Cab & Chassis with van body



Cab & Chassis with utility body



Cab & Chassis with tow truck equipment



Cab & Chassis with catering body



# Gasoline or Diesel Power

## 5.7 LITRE (350 CID) V8 DIESEL

For many Light Duty Pickup truck owners, diesel power is the sensible answer to their driving requirements. Its V8 design provides smooth operating characteristics, and eliminates the carburetor, engine distributor and electrical ignition system found in a gasoline engine.

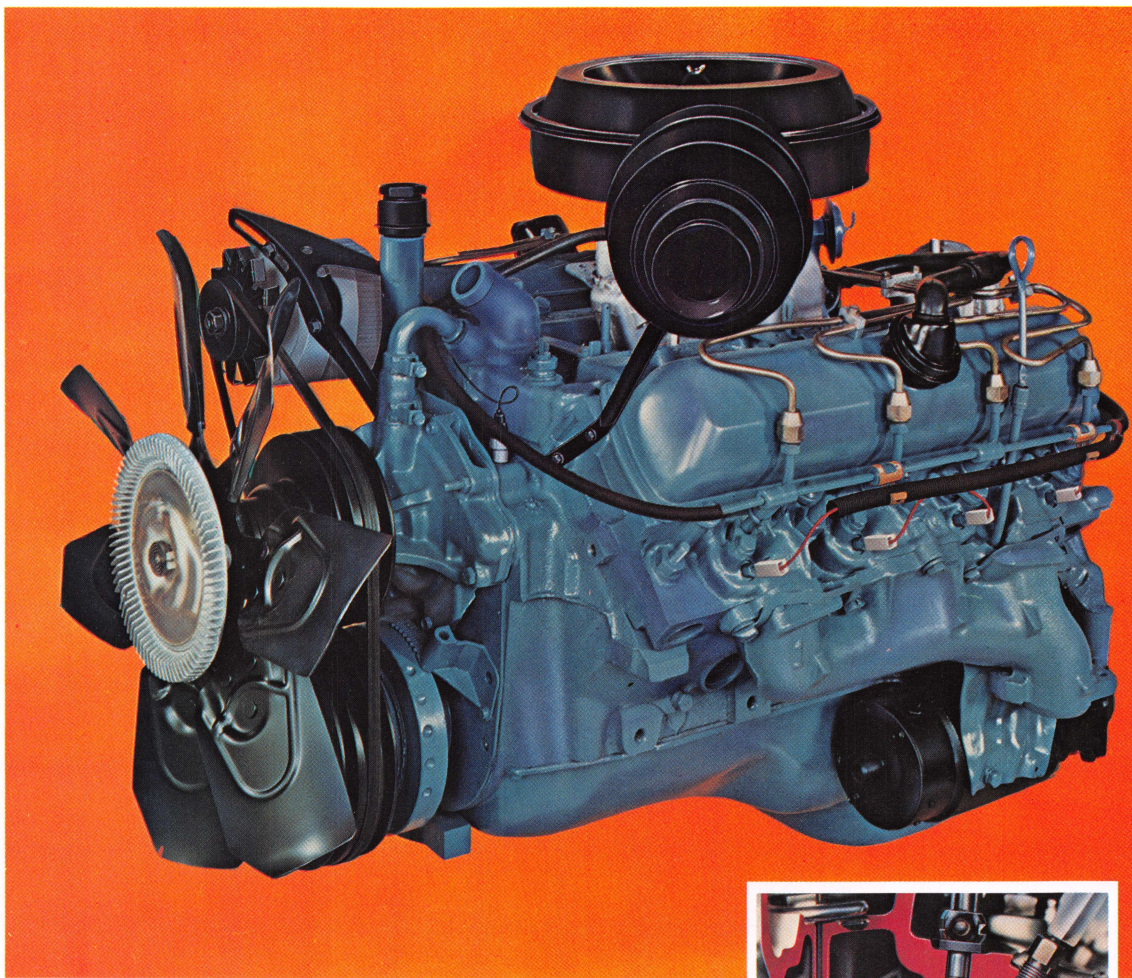
The GM 5.7 Litre V8 diesel engine may be ordered on both C-1500 Wideside and Fenderside 2-wheel-drive models with 6½- or 8-foot box and with 117.5- or 131.5-inch wheelbase. It is available with GVWR to 6,000 lbs. and 6,200 lbs. in California. The 5.7 Litre diesel engine is 4-cycle design and features precombustion chamber cylinder head for reduced noise and smoke. It includes: aluminum alloy pistons with three rings, cast iron regrindable crankshaft, 3-inch-diameter main bearings, rotary fuel injection pump, electric glow plug cold start system, 7-quart oil sump, and electronic engine shutdown with key in off position.

## RELIABLE GASOLINE ENGINES

There are six dependable gasoline engines available depending upon the Pickup Series model you select — two In-Line Sixes and four short-stroke, high-performance V8s.

## IN-LINE 6-CYLINDER ENGINE MODELS

Standard gasoline engine for C/K-1500 and C-2500 half- and three-quarter-ton models (except Crew Cab) is the 4.1 Litre (250 CID) In-Line Six. It features a new staged 2-bbl. carburetor; new cylinder head with improved porting; a new dual takedown exhaust manifold for increased horsepower; tough, precision-cast cylinder block; water-cooled valve guides; seven main bearing crankshaft; and carburetor heat sump to help fuel evaporation (not available in Cali-



5.7 Litre V8 diesel engine

fornia on 4-wheel-drive models.) C/K-3500 Bonus/Crew Cab and C-3500 Series models have the more powerful 4.8 Litre (292 CID), 1-bbl., In-Line Six with 5-quart-capacity oil pan, cast iron intake manifold, aluminized-face intake valves, stellite-faced exhaust valves with hardened seats in the cylinder head. Standard driveline includes a 3-speed manual transmission with 11-inch clutch for In-Line Sixes. The 3500 Series models have a 4-speed manual transmission as standard.

## V8 ENGINE MODELS

For power performance the 5.0 Litre (305 CID), 2-bbl., V8 features a short-stroke, valve-in-head design. It has cast iron block and cylinder head, precision-ground camshaft, heavy-duty crankshaft, forged-steel connecting rods, intake valves with aluminized face and exhaust valves of high alloy steel. It is standard on the C-1500 Heavy-Half and available on some C-1500 models. (Not available in California.)



Instrument cluster includes alert lights for glow plugs and engine starting

## 5.7 LITRE (350 CID), 4-bbl., V8

This V8 provides more horsepower and torque than the 5.0 Litre (305 CID). It is standard on C-2500 Bonus/Crew Cab and K-2500 models. It also is available on many models. Check the chart of specifications on Page 16.

## 6.6 LITRE (400 CID), 4-bbl., V8

This V8 engine is available for K-1500, K-2500 and K-3500 models. Particularly the Bonus/Crew Cab models where higher horsepower and torque are required.



Electric glow plugs help provide efficient cold starting for the V8 diesel engine

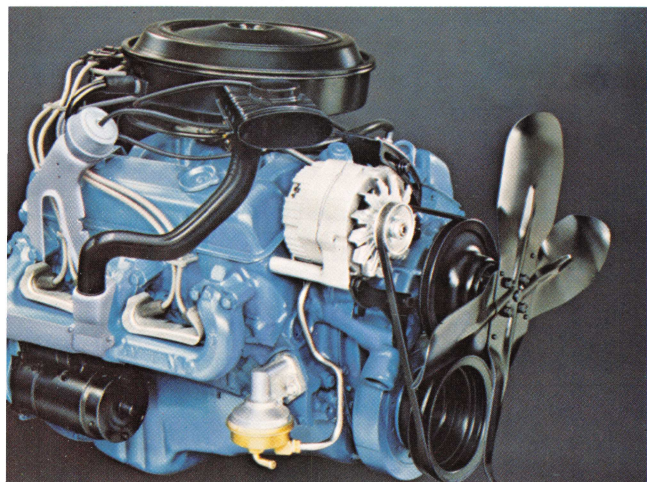
## 7.4 LITRE (454 CID), 4-bbl., V8

This high horsepower and torque engine is available in the C-1500 Heavy-Half, C-2500 and C-3500 Bonus/Crew Cab models. It is an ideal engine for trailering, hauling big capacity loads and hard work.

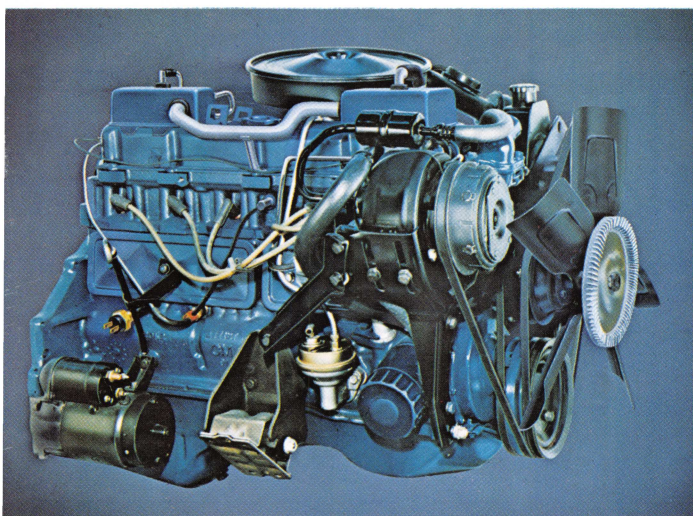
## V8 ENGINE FEATURES

The small block 5.7, 6.6 and big block 7.4 Litre V8 gasoline engines feature a husky cast iron block with short-stroke, valve-in-head design. All have precision-ground camshafts, modular iron and ground crankshafts, aluminum pistons with steel drop-forged connecting rods and many other features. Ask your GMC dealer for the full details.





5.7 Litre (350 CID), 4-bbl., V8 gasoline engine



4.1 Litre (250 CID) In-Line Six gasoline engine

## ... A WORD ABOUT ENGINES

The GMC Trucks shown in this catalog are equipped with GM-built engines produced by various divisions. Please refer to the engine chart included in this catalog and see your dealer for complete details about engine sources and availability.

### ENGINE TECHNICAL DATA

ENGINES WITH LIGHT-DUTY EMISSIONS FOR MODELS OF 8,500-LB. GVWR AND BELOW. ALL STATES EXCEPT CALIFORNIA.

DISPLACEMENT — LITRE (CU. IN.)	4.1 LITRE (250) L6	5.0 LITRE (305) V8†	5.7 LITRE (350) V8	6.6 LITRE (400) V8	7.4 LITRE (454) V8	5.7 LITRE V8 DIESEL
Engine Ordering Code	LE3	LG9	LS9	LF4	LF8	LF9
Bore & Stroke (In.)	3.9 x 3.5	3.74 x 3.48	4.0 x 3.5	4.1 x 3.8	4.3 x 4.0	4.06 x 3.38
Compression Ratio	8.3 to 1	8.4 to 1	8.2 to 1	8.2 to 1	8.0 to 1	22.5 to 1
SAE Net Horsepower @ RPM	130 @ 4000	140 @ 4000	165 @ 3600	185 @ 3600	205 @ 3600	120 @ 3600
SAE Net Torque (Lbs./Ft.) @ RPM	210 @ 2000	240 @ 2000	270 @ 2000	300 @ 2400	335 @ 2800	220 @ 1600

ENGINES WITH LIGHT-MEDIUM-DUTY EMISSIONS FOR MODELS OF 8,500-LB. GVWR AND BELOW FOR CALIFORNIA.

DISPLACEMENT — LITRE (CU. IN.)	4.1 LITRE (250) L6	5.7 LITRE (350) V8	6.6 LITRE (400) V8	7.4 LITRE (454) V8	5.7 LITRE V8 DIESEL
Engine Ordering Code	LE3	LS9	LF4	LF8	LF9
Bore & Stroke (In.)	3.9 x 3.5	4.0 x 3.5	4.1 x 3.8	4.3 x 4.0	4.06 x 3.38
Compression Ratio	8.3 to 1	8.2 to 1	8.2 to 1	**8.0 to 1 ††7.9 to 1	22.5 to 1
SAE Net Horsepower @ RPM	#130 @ 4000 *125 @ 4000	155 @ 3600	170 @ 3600	205 @ 3600	120 @ 3600
SAE Net Torque (Lbs./Ft.) @ RPM	205 @ 2000	260 @ 2000	305 @ 1600	335 @ 2800	220 @ 1600

\*1500 Series  
#2500-3500 Series  
\*\*1500 Pickup  
††2500 Pickup and Cab & Chassis

ENGINES WITH HEAVY-DUTY EMISSIONS FOR MODELS OF 8,501-LB. GVWR AND ABOVE

DISPLACEMENT — LITRE (CU. IN.)	4.8 LITRE (292) L6	5.7 LITRE (350) V8	6.6 LITRE (400) V8	7.4 LITRE (454) V8
Engine Ordering Code	L25	LS9	LF4	LF8
Bore & Stroke (In.)	3.9 x 4.1	4.0 x 3.5	4.1 x 3.8	4.3 x 4.0
Compression Ratio	7.8 to 1	8.3 to 1	8.3 to 1	7.9 to 1
SAE Net Horsepower @ RPM	115 @ 3400	165 @ 3800	180 @ 3600	210 @ 3800
SAE Net Torque (Lbs./Ft.) @ RPM	215 @ 1600	255 @ 2800	310 @ 2400	340 @ 2800

## A WORD ABOUT COMPONENTS, OPTIONAL EQUIPMENT, ASSEMBLY AND AVAILABILITY OF THESE GMCs

These GMCs incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process it may be necessary in order to meet public demand for particular vehicles or equipment or to meet federally mandated emissions, safety and fuel economy requirements or for other reasons to produce products with different components or differently sourced components than initially scheduled. All such components have been approved for use in these products. With respect to factory-installed extra cost optional equipment make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

The GMC Pickups described in this brochure are assembled at facilities of General Motors Corporation operated by various divisions. The GMC 2-Door-Cab Pickup (Series C/K-1500, C/K-2500, C/K-3500), and the GMC 2-Door Cab & Chassis (Series C/K-1500, C/K-2500), and the GMC 4-Door Cab & Chassis (Series C-2500, C-3500), are assembled at facilities operated by Chevrolet Motor Division, GM Assembly Division or GM of Canada. These vehicles are also available from Chevrolet dealers under the name Chevrolet 2-Door-Cab Pickup (Series C/K10, C/K20, C/K30), and Chevrolet 2-Door Chassis Cab (Series C/K10, C/K20), and Chevrolet 4-Door Chassis Cab (C20, C30).

The GMC 4-Door-Cab Pickup (Series C-2500, C/K-3500) and the GMC 4-Door Cab & Chassis (Series K-3500) are assembled by GM Assembly Division. These vehicles are also available from Chevrolet dealers under the name Chevrolet 4-Door-Cab Pickup (Series C20, C/K30) and Chevrolet 4-Door Chassis Cab (Series K30).

The GMC 2-Door Cab & Chassis (Series C/K-3500) is assembled by GMC Truck & Coach Division. These vehicles are also available from Chevrolet dealers under the name Chevrolet 2-Door Chassis Cab (Series C/K30).



# GMC PICKUP, REGULAR/BONUS/CREW CAB

SERIES	DIESEL	C-1500 (½ TON)	C-1500/F44	C-2500 (¾ TON)	C-2500 BONUS/CREW CAB (¾ TON)	C-3500 (1 TON)	C-3500 BONUS/CREW CAB (1 TON)
GVW Range, Lbs.	5,300 to 6,000*	4,900 to 5,600	6,050 and 6,200	6,400 to 8,200	7,500 and 8,200 **	8,600 to 10,000	9,000 to 10,000
Front Suspension	Type	Independent Coil Springs					
	Cap., Lbs.	3,400	3,100	3,400	3,800	3,800	4,000
Springs, Front, Each, Lbs.	Std.	1,700	1,475	1,625	1,900	1,900	2,000
	Avail.	—	1,550, 1,625	1,700	1,750	1,750	—
Shock Absorbers, Front & Rear	Std.	25 mm Dia.	25 mm Dia.	25 mm Dia.	1-Inch Dia.	1-Inch Dia.	1-Inch Dia. Frt./32 mm H.D. Rear
	Avail.	32 mm Heavy Duty	32 mm Heavy Duty	32 mm Heavy Duty	32 mm Heavy Duty	32 mm Heavy Duty	32 mm Heavy Duty, Front
Front Stabilizer Bar	Avail.	1.06-Inch Dia.	1.06-Inch Dia.	1.06-Inch Dia.	1.06-Inch Dia. and H.D. 1.25-Inch Dia.	1.06-Inch Dia. and H.D. 1.25-Inch Dia.	1.06-Inch Dia. and H.D. 1.25-Inch Dia.
Rear Axle	Type	Semifloating					
	Cap., Lbs.	3,750	3,750	3,750	5,700	7,500	7,500
Springs, Rear, Each, Lbs.	Std.	1,550	1,550	2,000	2,000	Bonus 2,600 Crew 2,850	3,500
	Avail.	2,000	2,000	—	2,600, 2,850	2,850	3,750
Brakes, Service	Std.	Hyd. Power	Manual	Vac. Power	Vac. Power	H.D. Vac Power	H.D. Vac. Power
	Avail.	H.D. Hyd. Power	Vac. Power	—	H.D. Vac. Power	—	H.D. Hyd. Power
Clutch, Dia., In.	—	11	11	11	12	11	11
Engine, Type*	Std.	5.7L V8 Diesel	4.1L (250) L6	5.0L (305) V8 2-bbl.@	4.1L (250) L6††	5.7L (350) V8 4-bbl.	4.8L (292) L6
	Avail.	—	5.0L (305) V8 2-bbl.@	5.7L (350) V8 4-bbl.	5.7L (350) V8 4-bbl.	7.4L (454) V8 4-bbl.	5.7L (350) V8 4-bbl.
	Avail.	—	5.7L (350) V8 4-bbl.	7.4L (454) V8 4-bbl.	7.4L (454) V8 4-bbl.	—	7.4L (454) V8 4-bbl.
	Avail.	—	7.4L (454) V8 4-bbl.	—	—	—	—
Steering	Std.	Power	Manual; Recirculating Ball Gear				
	Avail.	—	Integral Power				
Transmission	Std.	Automatic	Synchronized 3-Speed			Bonus 3-Spd. Crew 4-Spd.	4-Speed, Floor Mount
	Avail.	—	4-Speed Automatic			4-Speed Automatic	Automatic
Tires	Std.	GR78-15B Radial (4 PR)	GR78-15B (4 PR) Radial	LR78-15B (4 PR)	8.75-16.5C (6 PR)	9.50-16.5D (8 PR)†	9.50-16.5D (8 PR)F 9.50-16.5E (10 PR)R
	Max. Avail.	7.00-15C 10-15B	7.00-15C (6 PR) 10-15B	LR78-15C Radial 10-15B	9.50-16.5D (8 PR) Radial	9.50-16.5D (8 PR) Radial	9.50-16.5E (10 PR)

\*See your GMC Truck dealer for engine application and availability. @Not available in the State of California. •6,200-lb. GVWR in California.  
 ††Restricted to 6,400-lb. GVWR. \*\*8,200-lb. GVW only for Crew Cab.  
 † 8.75-16.5C (6 PR) front and 8.75-16.5D (8 PR) rear tires for C-2500 Bonus Cab models.

SERIES		PICKUP, REGULAR/ BONUS/ CREW CAB						CAB & CHASSIS, REGULAR/ BONUS/ CREW CAB					
		K-1500 (½ TON)		K-2500 (¾ TON)		K-3500 (1 TON)		K-1500 (½ TON)		K-2500 (¾ TON)		K-3500 (1 TON)	
GVW Range, Lbs.		6,200		6,800 to 8,400		8,600 to 10,000*		6,200		6,800 to 8,400		8,600 to 10,000*	
Front Suspension		Type				Hypoid Driving Axle and Leaf Springs							
Cap., Lbs.		3,600		3,800		4,500		3,600		3,800		4,500	
Std.		1,850		1,850		2,250		1,850		1,850		2,250	
Springs, Front, Rated at Ground, Ea., Lbs.		Avail.		2,250		—		2,250		2,250		—	
Shock Absorbers, Front		Std.		25 mm Diameter									
Avail.		H.D. Shocks†		H.D. Shocks†		H.D. Shocks, 32 mm		H.D. Shocks†		H.D. Shocks†		H.D. Shocks, 32 mm	
Stabilizer Bar		Heavy Duty 1.25-Inch Diameter											
Rear Suspension		Type		Semifloating		Full Floating		Full Floating		Semifloating		Full Floating	
Cap., Lbs.		3,750		5,700		7,500		3,750		5,700		7,500	
Axle Ratio•		Std.		Avail.		Std.		Avail.		Std.		Avail.	
Engine		4.1		3.40		—		—		4.11		3.40	
4.1 Litre (250) L6		—		—		—		—		—		—	
4.8 Litre (292) L6		—		—		4.56		—		—		4.56	
5.7 Litre (350) V8 4-bbl.		3.07		2.76, 3.40, 3.73		3.73		4.10		4.10		4.56	
6.6 Litre (400) V8 4-bbl.		3.07		2.76, 3.40, 3.73		3.73		4.10		4.10		4.56	
Springs, Rear, Rated at Ground, Ea., Lbs.		Std.		1,875		2,100		3,500		1,875		2,100	
Avail.		—		2,800		3,750		—		—		3,750	
Shock Absorbers, Rear		Std.		25 mm Diameter									
Avail.		H.D. Shocks†		H.D. Shocks†		H.D. Shocks, 32 mm		H.D. Shocks†		H.D. Shocks†		H.D. Shocks, 32 mm	
Brakes, Service		Std.		Vacuum Power		Vacuum Power		H.D. Hyd. Power		Vacuum Power		H.D. Hyd. Power	
Avail.		—		H.D. Vac. Power		—		—		H.D. Vac. Power		—	
Clutch, Dia., In.		With L6		11		—		11		—		11	
With 350 V8		12		12		12		12		12		12	
Engine, Type**		Std.		4.1L (250) L6@		5.7L (350) V8 4-bbl.		4.8L (292) L6		4.1L (250) L6@		5.7L (350) V8 4-bbl.	
Avail.		5.7L (350) V8, 4-bbl. 6.6L (400) V8, 4-bbl.		6.6L (400) V8 4-bbl.		5.7L (350) V8 4-bbl. 6.6L (400) V8 4-bbl.		5.7L (350) V8 4-bbl. 6.6L (400) V8 4-bbl.		6.6L (400) V8 4-bbl.		5.7L (350) V8 4-bbl. 6.6L (400) V8 4-bbl.	
Steering		Std.		Hyd. Power		Hyd. Power		Hyd. Power		Hyd. Power		Hyd. Power	
Avail.		—		—		—		—		—		—	
Transmission		Std.		3-Speed		3-Speed		4-Speed		3-Speed		3-Speed	
Avail.		4-Speed; Automatic		Automatic		Automatic		4-Speed; Automatic		Automatic		Automatic	
Tires		Std.		L78-15B (4 PR)		8.75-16.5C (6 PR)		9.50-16.5D (8 PR)††		L78-15B (4 PR)		8.75-16.5C (6 PR)	
Max. Avail.		10-15B (4 PR)		9.50-16.5D (10 PR) Radial		10-16.5D (8 PR)		10-15B (4 PR)		9.50-16.5D (8 PR) Radial		10.16.5D (8 PR)	

\*With dual rear wheel application. Maximum GVW with single rear wheels is 9,200 lbs.  
 \*\*See your GMC Truck dealer for engine application and availability.  
 •Dual rear wheels and 8.75-16D (8 PR) tires standard on model TK31403 Cab & Chassis.  
 @Not available in the State of California.  
 ††9.50-16E (10 PR) tires standard on Bonus and Crew Cab models.  
 †—3,750 lbs. each on TK31403 model.  
 •See your GMC Truck dealer for application.  
 †32 mm included with available RPO F60 H.D. springs only.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer-installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of the factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.

